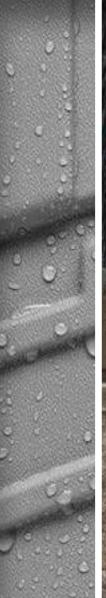
WeatherTech®







WHOLESALE CATALOG











PROTECTING WHAT MATTERS

I've always been passionate about supporting the American economy and preserving our industrial infrastructure. My philosophy is that if my neighbor doesn't have a job, sooner or later I probably won't have a job either. At WeatherTech, we design, engineer and manufacture right here in America, so you can trust that we're using the best materials, leveraging leading edge technologies and innovations, and hiring skilled and educated workers to create world-class products.

By creating our products here in the U.S., we also have better line of sight to initiatives that are just as important to me as job creation — human and animal rights, safe workplace practices, environmental responsibility and more.

Now more than ever, we need to support each other in getting our economy up and running again. That's why WeatherTech is an American business that supports other American businesses like yours. It's our responsibility to work together to help each other succeed, and help our country recover. American-made goods and services directly support the U.S. economy and, in turn, our broader partners of 330 million Americans.

Life is simple; be good to your fellow man, be kind to animals, respect our environment, and put building a quality product and supporting American workers before making profits. We take pride in knowing that WeatherTech will always help lead the way.

Sincerely,

David MacNeil, WeatherTech Founder and CEO





CONTACTS

WHOLESALE UNITED STATES OF AMERICA

1 MacNeil Court • Bolingbrook, IL 60440 T. 800 943 9250 • 630 769 1500 • F. 630 769 0300 • E. Wholesale@WeatherTech.com www.WeatherTechWholesale.com

| Ben Batenic | Batenic Executive Vice President | | e: bjbatenic@weathertech.com |
|--------------------|--|---------|-----------------------------------|
| Paula Strelczyk | Operation Logistics / Wholesale Director | x: 7434 | e: pstrelczyk@weathertech.com |
| Haley Bourge | Wholesale Manager | x: 7423 | e: hbourge@weathertech.com |
| Dana Cintron | Reseller Programs Lead / Wholesale Account Specialist | x: 7584 | e: dcintron@weathertech.com |
| Amanda Pinkston | Wholesale Account Specialist | x: 7563 | e: apinkston@weathertech.com |
| Christopher Lowery | Wholesale Account Specialist | x: 7611 | e: clowery@weathertech.com |
| Kevin Anderson | Wholesale Account Specialist | x: 7615 | e: kjanderson@weathertech.com |
| Michael Mersch | Wholesale Account Specialist | x: 7473 | e: mmersch@weathertech.com |
| Toshia Thompson | Wholesale Account Specialist | x: 7612 | e: tthompson@weathertech.com |
| Mike Carini | Dealership Development Manager | x: 7416 | e: mcarini@weathertech.com |
| Del Hollingsworth | Customer Relations Manager / Sales | x: 7430 | e: dhollingsworth@weathertech.com |
| Patt Martin | Retail Operation Logistics | x: 7412 | e: pamartin@weathertech.com |

OUTSIDE SALES UNITED STATES OF AMERICA

| Rick Hermann | National Outside Sales Director | e: rhermann@weathertech.com |
|-----------------|---|-------------------------------|
| Kirk Correll | Western Regional Sales Manager | e: kcorrell@weathertech.com |
| Mike Pepple | South / Southwest Sales Manager | e: mcpepple@weathertech.com |
| Michael Davis | Southeast Regional Sales Associate | e: mcdavis@weathertech.com |
| Scott Gross | South / Southwest Regional Sales Representative | e: sgross@weathertech.com |
| Andy Barbieri | East / Northeast Outside Sales Manager | e: abarbieri@weathertech.com |
| Steve Porcelius | Great Lakes / MW States Sales Associate | e: sporcelius@weathertech.com |
| John Ebbitt | Mid / Upper East Coast States Sales Associate | e: jebbitt@weathertech.com |
| Chuck Schwam | Southeast Regional Sales Manager | e: cschwam@weathertech.com |
| Josh Lubitz | Rocky Mountain Region Sales Associate | e: jlubitz@weathertech.com |



www.WeatherTech.ca

| Kevin Silva | Corporate Sales / OEM Specialist | e: kevins@weathertechcanada.com |
|-----------------------|--|-------------------------------------|
| Frank Pavia | Corporate Sales / Wholesale Specialist | e: frankp@weathertechcanada.com |
| Lindsay Henry | Sales Manager | e: lindsayh@weathertechcanada.com |
| Sean Gibbs | Sales Manager | e: seang@weathertechcanada.com |
| Tyler Page | Corporate Sales / Digital Specialist | e: tylerp@weathertechcanada.com |
| Braden Woodhouse | Corporate Sales / Sales Support | e: bradenw@weathertechcanada.com |
| Andre Beauchamp | Outside Sales / Bilingual | e: andreb@weathertechcanada.com |
| Genevieve Pavia | Customer Service / Bilingual | e: genevievep@weathertechcanada.com |
| Shiloo Gunputrav | Customer Service / Bilingual | e: shiloog@weathertechcanada.com |
| Keri Luciani | Customer Service / Sales | e: keril@weathertechcanada.com |
| Jennifer Mrotzek | Customer Service / Bilingual | e: jenniferm@weathertechcanada.com |
| Jon Ouimette | Customer Sevice / Sales | e: jono@weathertechcanada.com |
| Tessa Fisher | Customer Service / Sales | e: tessaf@weathertechcanada.com |
| Sandra Head | Customer Service / Sales | e: sandrah@weathertechcanada.com |
| Chris DeFreitas | Marketing | e: chris@weathertechcanada.com |
| Christopher Villamoya | Marketing | e: chrisv@weathertechcanada.com |

WHOLESALE INTERNATIONAL

T. 001 630-633-8700 • E. Internationalsales@WeatherTech.com

| Fabiola Vera | International Sales Director | x: 7426 | fvera@weathertech.com |
|-----------------|-----------------------------------|-----------------|----------------------------|
| Thomas Virzi | International Accounts Manager | x: 7451 | trvirzi@weathertech.com |
| Daniela Vera | International Accounts Specialist | x: 7 559 | dvera@weathertech.com |
| Elideth Gomez | International Accounts Specialist | x: 7477 | egomez@weathertech.com |
| Zaida Hernandez | International Sales Specialist | x: 7567 | zhernandez@weathertech.com |



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Available in Black, Tan and Grey; Cocoa for Select Applications

FloorLiner

The iconic, laser-measured vehicle floor mat that provides Absolute Interior Protection[™] and preserves virtually any vehicle's resale value.

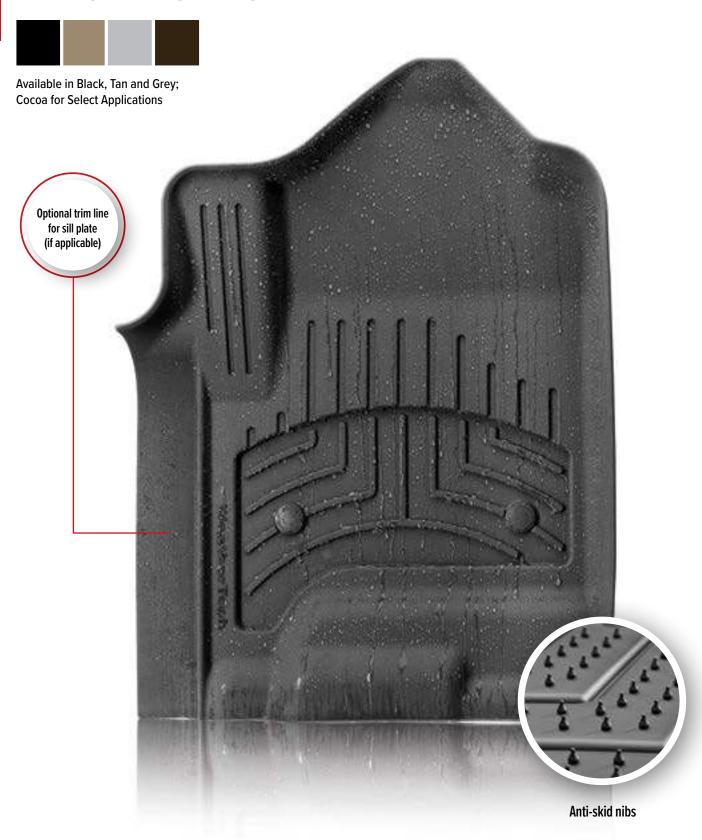
Raised lip traps spills and splashes

Features a textured, soft-touch surface and contoured underside for grip and friction

Manufactured in the USA from a proprietary customblended wear-resistant thermopolyolefin

Channels carry fluids away from shoes and carpet





FloorLiner[™] **HP**

The next generation of high-performance FloorLiner. All the features your customers love about the original FloorLiner with upgrades to provide even more high-quality coverage.

High-walled design helps contain messes of any kind

Made from advanced rubber-like thermoplastic elastomer (TPE)

Anti-skid nibs and underside texture keep the mat in place

Where applicable, a watertight seal around retention devices helps prevent leakage

Custom fit for superior protection

















Available in Black, Tan and Grey; Cocoa for Select Applications

All-Weather Floor Mat

With deeply sculpted channels that trap water, road salt, mud and sand, this mat stands up to even the most extreme weather.

Will not crack, curl or harden

Environmentally safe, 100% recyclable material

Available for virtually any vehicle

Proudly designed and manufactured in the USA



Cargo/Trunk Liner

A laser-measured liner for any trunk or cargo area. Features a raised lip for catching and containing water, spills, dirt, grease and more.



Available in Black, Tan and Grey; Cocoa for Select Applications

Bumper Protector

Bumper Protector attaches to the Cargo/Trunk Liner and protects the bumper's surface from dings and scratches when loading or unloading groceries, gear or pets.



Easily attaches to Cargo/Trunk Liner by four pre-installed snaps



Rolls up easily when not in use









Available in Black, Tan and Grey; HD Floor Mat Only in Black

Trim-to-Fit[™] Floor Mat





Trim-to-Fit[™] HD Floor Mat



Trim-to-Fit[™] Cargo Mat



Trim it to fit it – we make it simple for the customer. Our customizable mats lead the market in technology, design and practicality, allowing for a fit that is truly precise.

Outer ridge and reservoir trap and contain fluid

Patented TechGrip® II prevents shifting

Won't crack, curl or harden





Available in Charcoal, Cocoa, Tan, and Grey

Seat Protector

Water repellent and machine washable, Seat Protector allows your customers to protect and preserve the resale value of their vehicles by keeping seats in pristine condition. Available for both front and rear, bucket or bench seats.





Bucket Seat Protector

Non-slip cover



Door Protector

Protects interior door panels from scratches and slobber with a durable coated fabric shield. Sold as a pair and machine washable.



Seat Back Protector

The first line of defense against scuffs and marks taking a toll on vehicle seat backs. Plus, with four built-in pockets, organization is a breeze. Easy to clean with a wet wipe.









SunShade

Custom-fitting, dual-purpose window shade that keeps vehicles cool in summer and helps to prevent frost build-up in winter. Made in USA.

Foam core center provides a sturdy fit

Easily removes and stows in an optional storage bag

Full vehicle kits available for select applications



Under Seat Storage System







Custom-fit, easy-to-install truck organizer that fits under the rear seating bench. Keeps items stored out of sight.

Installs in minutes without drilling or chemicals

Built-in dividers help prevent cargo from shifting

Made from 100% recyclable material





EXTERIOR PROTECTION

TechLiner®



A custom-fit pickup truck bed liner that protects and shields the truck bed against scratches, dents, paint damage and rust. Installs without drilling.

Tailgate TechLiner®



Extends the protection offered by TechLiner® to the tailgate.

UnderLiner®



Provides a semisoft protective barrier between a "drop-in" style bed liner and the painted surface of the truck's bed.



EXTERIOR PROTECTION

Roll Up Truck Bed Cover

A custom-fit, lightweight tonneau cover made from commercial grade, reinforced vinyl. Its heavy-duty, water-resistant design protects cargo from tough weather.



A durable yet low-profile, tri-fold tonneau that protects cargo and offers maximum security.







Sunroof Wind Deflector

Easy to install deflector that reduces wind noise in the vehicle.

Side Window Deflector

Custom-fit, in-window-channel rain guards that let fresh air in and keep rain out.

Available for Front and Rear Windows







No-Drill MudFlap

Laser-measured MudFlaps that install without the need for wheel/tire removal or drilling. Proudly designed and manufactured in the USA.



Prevent stone chips, slush and debris from damaging the fender and rocker panel

Feature a patented QuickTurn[™] stainless steel fastening system

Mounts-In-Minutes[™]



EXTERIOR PROTECTION

Hood Protector

The ultimate protective hood accessory with a sleek, low-profile design.



Stone & Bug Deflector

Sleek, rock and bug shield to protect the hood from dings, dents and bug stains.







License Plate Frames

PlateFrame®

A thermoplastic license plate frame minus a gasket. Offers optimum resistance to weathering.

ClearFrame[™]

Features a Multi-Flex rubber gasket that seals out moisture and is gentle on the surface of the car.

ClearCover®

All the features of ClearFrame plus a UV coated, clear acrylic lens that shields the license plate from the elements.

StainlessFrame[™]

A solid stainless steel license plate frame, featuring a PlateSpacer® gasket to support the frame away from the car's body.

BumpFrame®

A higher-profile and impact-resistant license plate frame design that shields the bumper from damage.

Billet Aluminum

A license plate frame that's CNC machined from American-sourced raw billet aluminum to ensure a beautiful, durable and seamless design.

Titanium

A license plate frame that's CNC machined from American-sourced titanium — one of the strongest materials in the world.

Carbon Fiber

A license plate frame manufactured using real 3K carbon fiber for durability and a sleek appearance.

Motorcycle Billet Aluminum

A license plate frame that's CNC machined from American-sourced raw billet aluminum; an ideal statement piece for motorcycles.

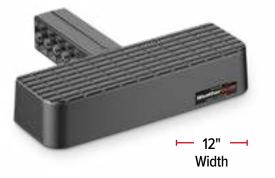


Bumper Solutions

A hitch-mounted solution to defend bumpers from costly dents, cracks and scratches caused by minor rear end accidents.

Doubles as a step to reach the vehicle's roof.

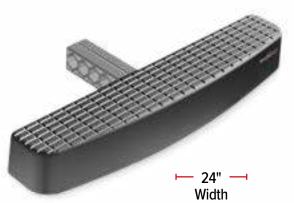
BumpStep[®]



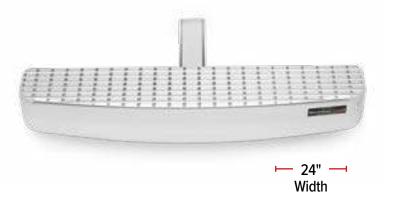
Billet BumpStep®



BumpStep®XL



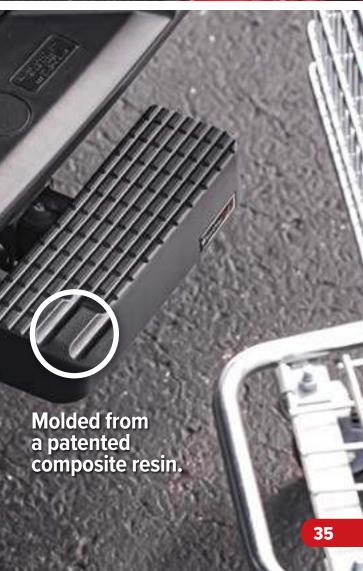
Billet BumpStep®XL











EXTERIOR PROTECTION

ScratchProtection

Invisible, high-performance film that shields door handles, edges, trunk ledges and other areas from scratches and wear.



Prep/Tack and Slip Solution

Designed to simplify the preparation and application processes for our protective film products.











Invisible, protective film designed to prevent scratches and wear in vehicle headlights, fog lamps and parking lights. Easy to install

Resistant to discoloration from lamp light







TechCare® Cleaning and Detailing Products



FloorLiner® & FloorMat Cleaner

Interior Glass Cleaner with Anti-Fog

Gentle Car^{*} Shampoo

Interior Detailer Acid-Free Wheel Cleaner Wax-Prep Clay Gel Cleaner

Carpet Cleaner with SpotTech[™]

Heavy Duty Wheel Cleaner Exterior Glass Cleaner with Repel

TechCare® Conditioning Products



FloorLiner[™] & FloorMat Protector

QuikTech[™] Detailer with Carnauba Wax Carnauba Gel Wax

Leather Conditioner with Aloe Vera

Tire Gloss with Cross-Link Action

TechCare® Accessories



Microfiber **Applicator & Cloths**

Preferred by car enthusiasts for their soft touch, absorbency, and effective cleaning and drying properties.



Wash Mitt

Lifts and traps grime while washing. Features a wrist cuff to keep mitt securely in place.



Ready to Wash™



All-in-one system includes a bucket, Roll & Wash dolly, vented lid seat and insert that filters debris from wash water.



Soaker

Quickly absorbs water without leaving streaks or lint behind.



WaterBlade

Post-wash wiper blade that significantly reduces drying time after washing or rain. Made from non-scratch silicone.







Custom-Fit Car Covers



Allows your customers to winterize their vehicles outside in snowy climates and protect from UV fading in the summer with this heavy-duty cover.



A luxuriously soft, form-fitting car cover for off-season safekeeping indoors.

UV resistant and withstands harsh climates

Comes with two storage bags

Sewn-in vehicle ID tag to easily find the right cover



FuelGlove

A protective glove to use while pumping gas, featuring a FastFit® slip-on design.



BatteryCharger A 4 Amp 12V/6V switchable battery

charger designed to lengthen the life of batteries through its high-performance charging functions. Easy to use and operate, and is engineered to withstand harsh weather conditions.



Door Pocket Hand Sanitizer Holder

Conveniently clips to the door pocket or seat back for germ protection on the go.





RackSack[®]

A rooftop weather-resistant cargo on the roof of the vehicle safely.







MOBILE DOCKS & ACCESSORIES



CupFone®

Our original, bestselling in-vehicle mobile phone holder.





CupFone® Two View

Width adjusts to view the phone in portrait or landscape mode.



CupFone® XL

The same great features as CupFone® but designed for oversized phones or cases.

MOBILE DOCKS & ACCESSORIES therTecl re[®] StickySlee^{ye}

CupFone® with

Hand Sanitizer Holder



Extension

Allows the customer to position their phone up to 4" closer/further away for the optimal viewing angle.

Billet Knobs

Accessorize the CupFone® with aluminum Billet Knobs in a variety of colors.



Storage Bag

A convenient pouch to store CupFone® and accessories while traveling or switching vehicles.



Small Gift Bag

The perfect way to disguise a CupFone® gift; plus, the recipient can repurpose as a storage bag.

Hand Sanitizer Holder

Ensure PURELL® Advanced Hand Sanitizer is always in reach with this handy holder made just for CupFone®.

StickySleeve

A rubber sleeve that offers additional stability for CupFone®.

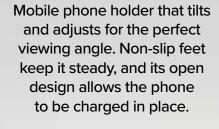


DeskFoneTwo View

Width adjusts to view the phone in portrait or landscape mode in this model of DeskFone.

DeskFone[™] XL

The same great features as



50

DeskFone[™]



MOBILE DOCKS & ACCESSORIES

DeskFone[™] **Accessories**

Billet Knobs

Accessorize, customize and personalize any DeskFone. Multiple colors available.





Small Gift Bag

The perfect way to disguise a DeskFone® gift.

MOBILE DOCKS & ACCESSORIES

MirrorFone



Rotating MirrorFone XL



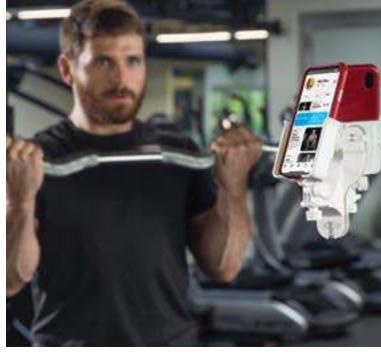
Rotating MirrorFone

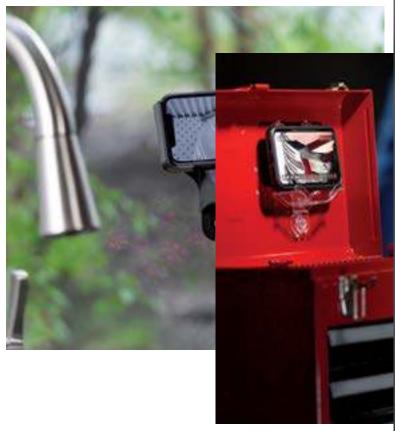


MirrorFone Two View



WeatherTech offers four uniquely customizable MirrorFone options! Each mounts mobile devices to virtually any flat, smooth surface for ease of use.















→ Anti-skid material on face helps prevent tablet from shifting

HOME & BUSINESS



Available in Black, Tan, Grey and Brown

OutdoorMat[™]



A durable mat that works outside in any season. Its useful design features semi-rigid cones to remove mud and debris from footwear.

IndoorMat[™]



Your customers can protect their home or business from tracked-in messes with this digitally designed mat made from 100% recyclable resin.

BootTray[™]



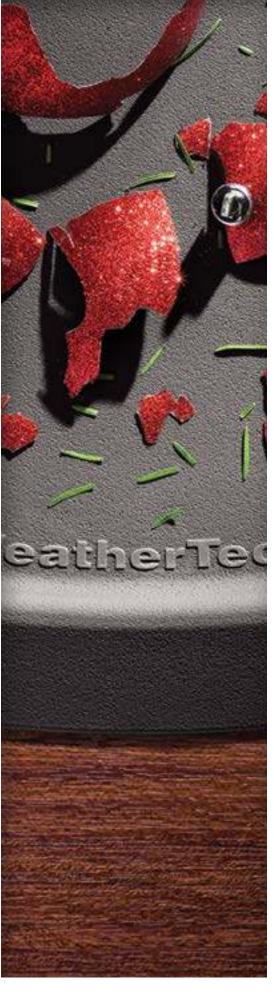
A smart solution for storing wet, snow covered shoes. This tray traps and contains water and easily holds four large pairs of boots or shoes.













HOME & BUSINESS

SinkMat[™]



A trimmable, waterproof mat to protect kitchen cabinets from plumbing leaks and product spills.

Available in Black or Tan



Christmas Tree Mat



Keep floors protected from water, pine needles and broken ornaments with this mat, offering 360-degree coverage.

> Available in Dark Green, Cocoa and Terra Cotta

All-Purpose Mat



The ultimate protection for everyday living. This durable mat has hundreds of uses in the home, garage and even outdoors.

> Available in Black, Tan, **Grey and Brown**



HOME & BUSINESS

Coasters

Protect home surfaces with durable, made in the USA coasters. Available in a variety of sizes and colors.





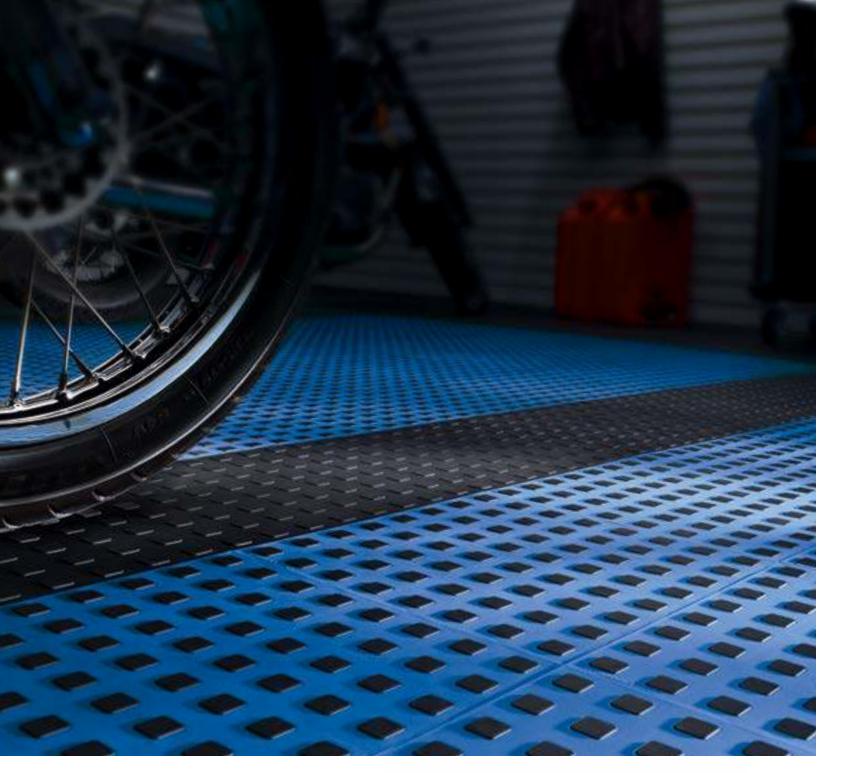
FlexTray®

Multi-use, foldable small tray with hundreds of organizational and protective uses at home or on the go.





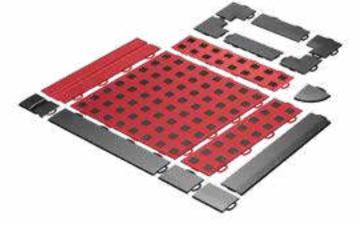




TechFloor[™]

Modular, heavy-duty flooring solution that transforms garages, workshops, laundry rooms or workout rooms.

Available in a Variety of Colors



HOME & BUSINESS

FaceShield Air

Your customers will get the extra layer of security they need to get through their day with WeatherTech's FaceShield Air.

Removable and washable ComfortPad

Disposable, anti-fog lens

Lens refills available in two lengths



StarBelt®

A trendy, metal-free belt with interchangeable buckles that is perfect for sports and travel and is environmentally friendly.















Pet Feeding System

An innovative, customizable feeding system featuring non-toxic, BPA-free plastic or American-made stainless steel ergonomic bowls that are dishwasher safe.

Available in Tan, Light Grey and Dark Grey, as Well as a Variety of Heights and Bowl Sizes











PetRamp

A lightweight, foldable ramp that helps pets safely and easily enter higher vehicles.



EasyRamp

The same great features as PetRamp but with a center "stool" that provides a gentler incline. Great for pets with mobility issues and offers easier access to higher vehicles.



PET

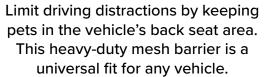
Weather Tech

PET PRODUCTS

Pet Partition

Pet Safety Harness







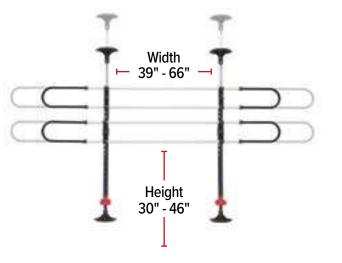
A seat belt for your pet that is quick to take on and off and provides maximum security while driving.



Pet Barrier



An adjustable and expandable heavy-duty barrier that keeps pets safely secured in the rear of the vehicle.



WHOLESALE PROGRAMS

Discover a premium platform to grow your business.

WeatherTech® is the industry leader, because we invest significant resources to offer your customers and end users the highest quality products, with world-class service. We're driven by partnerships with trusted resellers and distributors like you, so why not team up so we can both succeed?

Join one of our outstanding wholesale programs today and take advantage of these benefits, and many more!

- Preferred placement on WeatherTech's Dealer Locator
- POP display materials
- Direct email with new product updates
- WeatherTech Reseller Program Member sign
- Marketing support and exclusive promotions
- A true partnership with a brand that your customers are asking for by name

Place one of these qualifying orders to cash in on the benefits of partnering with WeatherTech.

DIAMOND DEALER



UNIVERSAL RESELLER



(6) FloorLiner[™] or FloorLiner[™] HP (front or rear)(4) No-Drill MudFlaps

Plus choose ONE of the following

- (2) Under Seat Storage Systems(2) Side Window Deflectors (front or rear)or mix & match any 3
- CargoTech®
 License Plate Frames
- BumpStep®BumpStep®XLCupFone®
- **RV PROGRAM**
- (5) FloorLiner[™] or FloorLiner[™] HP (front or rear)

Plus mix & match any 10

- CupFone®
 BumpStep®
 CargoTech®
 SunShade
 IndoorMat®/
 OutdoorMat®
 BootTray®
 TechCare®
- No-Drill MudFlaps
 Coasters

HEAVY DUTY TRUCK PROGRAM

(6) FloorLiner[™] and (4) CupFone[™]

Plus mix & match any 3

BumpStep®
 Seat Protector
 SunShade
 TechCare®
 LampGard®
 FuelGlove®

- (9) Trim-to-Fit[™] 4-piece, 3-piece, or HD Floor Mats
- (3) Trim-to-Fit[™] Cargo Mats

ESSENTIALS RETAILER



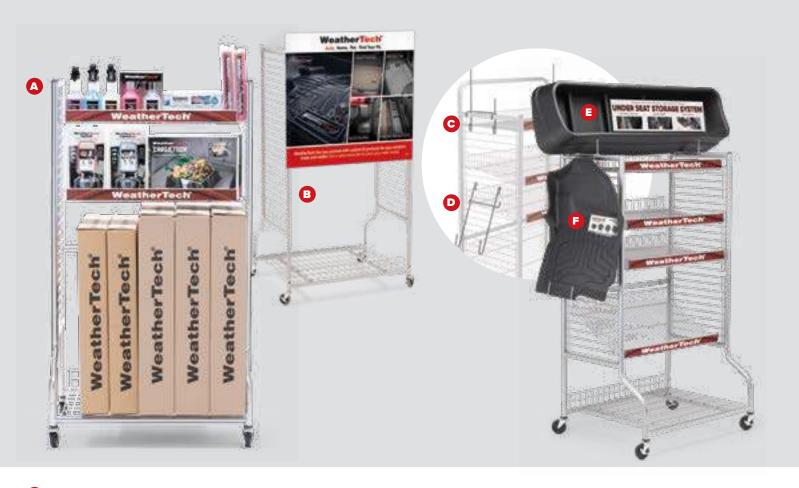
(9) IndoorMat[™]/OutdoorMat[™]

Plus choose either

(6) of one product OR (3) of two products

BootTray[™] Seat Protector
Pet Barrier Seat Back Protector
Christmas Tree Mat BatteryCharger

CargoTech® Coasters
TechCare® RackSack®
License Plate Frames CupFone®
BumpStep® DeskFone®
BumpStep®XL SinkMat®



Adjustable Universal Display 60" x 33" x 19" 152.4 cm x 83.82 cm x 48.26 cm 99996

4 Shelves Included

Adjustable Universal Display Back Sign 33" x 26"
13 cm x 10.24 cm
6SWT99996

O Under Seat Storage System Holder 9PDAUS1

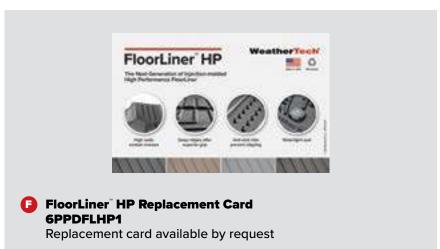
Used with Adjustable Universal Display 99996

PloorLiner HP Holder 9PDA3D1

Used with Adjustable Universal Display 99996



Under Seat Storage System Replacement Card 29" x 6.5"
73.66 cm x 16.51 cm
6PPDUS1
Replacement card available by request



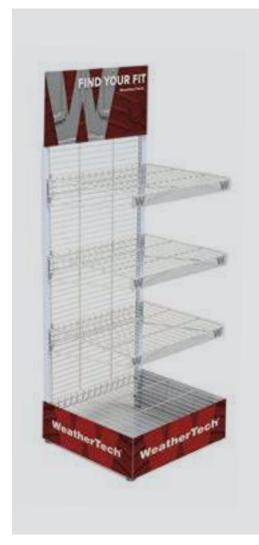
MARKETING MATERIALS



Universal Mat Rack Back Sign Option 1 26" x 37.5" 66.04 cm x 95.25 cm **6SUNIV4**



Universal Mat Rack Back Sign Option 2 26" x 37.5" 66.04 cm x 95.25 cm **6SUNIV6**



Universal Modular Shelf Display 23.125" x 72" x 22.125" 58.74 cm x 182.88 cm x 56.20 cm **WEATHE10181**

72

Universal Mat Rack 32" x 75" x 21"

94UNIVDIS2

81.28 cm x 190.5 cm x 53.34 cm



All-Weather Floor Mat Rolling Rack 20.75" x 67" x 26" 52.71 cm x 170.18 cm x 66.04 cm **99950-AW**

Trim-to-Fit" Cargo Mat Rolling Rack 9" x 32.25" x 25.75" 22.86 cm x 81.92 cm x 65.41 cm 94100S **Trim-to-Fit** Floor Mat Rolling Rack 20.75" x 67" x 26" 52.71 cm x 170.18 cm x 66.04 cm **99950-AVM**



All-Weather Floor Mat Rack Header Card 6HCWTAWMR2

Replacement card available by request



Trim-to-Fit Mat Rack Header Card R AVM MRH2

Replacement card available by request



All-Weather Floor Mat or Trim-to-Fit Floor Mat Rack Header Card R TTF MRH3

Replacement card available by request



Rear Special Order Signage for the Rack Header Card R MRH2

Replacement card available by request



Trim-to-Fit[™] **Floor Mat Pallet Display** 41" x 32.625" x 41.625" 104.14 cm x 82.87 cm x 105.73 cm **69AVMSKID1**



IndoorMat/OutdoorMat Display with Casters 19" x 19" x 18" 48.26 cm x 48.26 cm x 45.72 cm 9PDIOM2



License Plate Rack Display
9" x 24.5" x 7.5"
22.86 cm x 62.23 cm x 19.05 cm
99934
Replacement card available by request #6HWTLPRHC1



Side Window Deflector Display with Casters 19" x 19" x 18" 48.26 cm x 48.26 cm x 45.72 cm **9PDSWD1**



BumpStep® Rack Display
13" x 37.25" x 11.25"
33.02 cm x 94.62 cm x 28.58 cm
9PDBS1
Replacement card available by request #6HBS1



SunShade Display with Casters 19" x 19" x 18" 48.26 cm x 48.26 cm x 45.72 cm **9PDTS3**



SunShade Countertop Display 9" x 10" x 6.5" 22.86 cm x 25.4 cm x 16.51 cm **9PDTS2**



Side Window Deflector Countertop Display 19" x 14.25" x 5.5" 48.26 cm x 36.2 cm x 13.97 cm **9PDA022**



Roll Up Truck Bed Cover Countertop Display 9.75" x 11.75" x 4.5" 24.77 cm x 29.85 cm x 11.43 cm **9PDTBC1**



FloorLiner Countertop Display
13.5" x 18.5" x 7.5"
34.29 cm x 46.99 cm x 19.05 cm
PDA005WT
Replacement card available by request #6PPD077



Heavy Duty Truck FloorLiner ™
Countertop Display
13.5" x 18.5" x 7.5"
34.29 cm x 46.99 cm x 19.05 cm
PDA007WT
Replacement card available by request #6PPD079



FloorLiner HP Countertop Display
Color: Cocoa
13.5" x 18.5" x 7.5"
34.29 cm x 46.99 cm x 19.05 cm
PDA009WT
Replacement card available by request #6PPD078



Cargo/Trunk Liner Countertop Display
19.75" x 18.25" x 8"
50.17 cm x 46.36 cm x 20.32 cm
PDA006WT
Replacement card available by request #6PPD058



All-Weather Floor Mat Countertop Display
11.25" x 17" x 7.5"
28.58 cm x 43.18 cm x 19.05 cm
PDA003WT
Replacement card available by request #6PPD039



Trim-to-Fit Mat Countertop Display
12" x 16.75" x 7.25"
30.48 cm x 42.55 cm x 18.42 cm
PDA004WT
Replacement card available by request #6PPD071



TechLiner® Countertop Display
14.75" x 16.75" x 8"
37.47 cm x 42.55 cm x 20.32 cm
9PDA024
Replacement card available by request #6PTL1



MudFlap Countertop Display
9.25" x 15.75" x 8.25"
23.5 cm x 40.01 cm x 20.96 cm
PDA015
Replacement card available by request #6PWTMF

Weather Tech[®] Auto. Home. Pet. Find Your Fit.

Automotive Accessories Banner

48" x 10.5" (4 ft. wide) 121.92 cm x 26.67 cm **6BBAN1** 96" x 20" (8 ft. wide) 243.84 cm x 50.8 cm **6BBAN7**

Comes with grommets



WeatherTech* **Banner** 72" x 20" 182.88 cm x 50.8 cm **6\$1\$\$1** Comes with grommets



It's Your Choice Poster 36" x 24" 91.44 cm x 60.96 cm 6BBAN5



Distributor Poster 39.125" x 27" 99.38 cm x 68.58 cm **6BBAN3**



Countertop Mat 19" x 14" 48.26 cm x 35.56 cm **WT CTM 03**



Choice Banner 96" x 48" (8 ft. wide) 243.84 cm x 121.92 cm **6BBAN6**



MARKETING MATERIALS

WeatherTech® Available Stick'n Glide™ Sign5.875" x 7.875" x 6"
14.92 cm x 17.78 cm x 15.24 cm **6SSTGL1**



WeatherTech® Custom Products Stick'n Glide™ Sign 5.875" x 7.875" x 6" 14.92 cm x 17.78 cm x 15.24 cm 6SSTGLDIB1



WeatherTech® Protected Window Cling 6" x 6" 15.24 cm x 15.24 cm 6SWTPROTECT1



Distributor Catalog 8.5" x 11" 21.59 cm x 27.94 cm **6GWC2**

Distributor Catalog with Holes 8.5" x 11" 21.59 cm x 27.94 cm 6GWC2HOLES



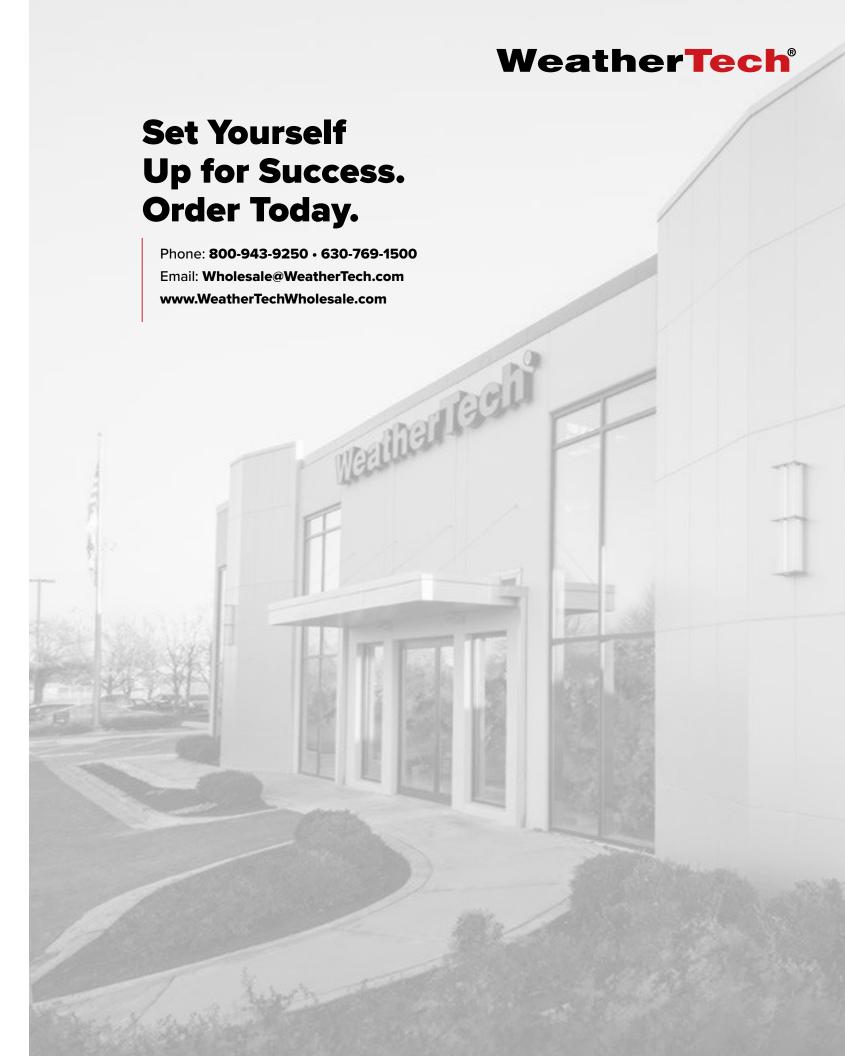
Distributor Catalog Spanish 8.5" x 11" 21.59 cm x 27.94 cm **6GWC3**



Wholesale Brochure 3.5" x 8.5" 8.89 cm x 21.59 cm **99932**



Truck Bed Cover Brochure 3.5" x 8.5" 8.89 cm x 21.59 cm **6FTB2**





Weather Tech Wholes ale.com

1 MacNeil Court Bolingbrook, IL 60440

Phone: 800-943-9250 • 630-769-1500

Fax: 630-769-0300



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